



Japan Food & Beverage Market Seminar in Portland, Oregon - August 2, 2018

Join us on August 2, 2018 for a half-day free seminar for companies who want to learn more about the Japanese food and beverage market. The seminar will feature multiple guest speakers that will cover topics including information on the market for food and beverage in Japan, maximizing your product exposure at **FOODEX Japan** (Japan's largest food and beverage trade show), as well as **WUSATA** programs to help you learn, connect and compete in the export market and more!

This seminar hosted by the **Oregon Department of Agriculture** in partnership with FOODEX and WUSATA will include networking opportunities as well as the opportunity to ask important questions and receive valuable feedback from both FOODEX and WUSATA.

**Register Now on Our Events
Calendar!**

Tentative Itinerary:

1:00pm - "Market Opportunity for Food and Beverage Products in Japan" ~ **Mr. Satoru Sunagawa, Trade & Investment Manager, State of Oregon Japan Representative office**

2:00pm - "Maximizing Your Product Exposure at FOODEX, Japan's Largest Food and Beverage Show" ~ **Mr. Shogo Kaneda, JMA (organizer of FOODEX show), Mr. Eric Halsten, Vice President, Sales & Marketing, IMEX Management (organizer of USA Pavilion at FOODEX)**

3:00pm - Break

3:30pm - "Opportunities Through WUSATA to Exhibit at FOODEX 2019 Show" ~ **Project Managers: Mr. Zachary Garza, Trade Specialist, International Marketing Program, Washington State Department of Agriculture, Ms. Theresa Yoshioka, International Trade Manager, Oregon Department of Agriculture**

4:00pm - "Exporting: Grow, Compete and Thrive" ~ **Ms. Monica Quenette, Marketing & Outreach Coordinator, WUSATA (Western U.S. Agricultural Trade Association)**

5:00pm - Networking

5:30pm - Event concludes

Registration Participation Fee: Complimentary

REGISTRATION DEADLINE: July 27, 2018

